



#### John Fraser john@jfsells.com (780) 499-7720



### **Quick Review**

In December, 2023, we have seen 561 properties listed which has resulted in an 18.35% increase from December, 2022 in which 474 properties were listed; We have seen a year to date volume of 14012 in 2023 and 16152 in 2022 resulting in a 13.25% decrease.

Average Ask to Sell Ratio

In December, 2023, we have seen a total volume of 464 sold properties which has resulted in a 27.47% increase from December, 2022 in which 364 listings were sold; We have seen a year to date volume of 8491 in 2023 and 9564 in 2022 resulting in an 11.22% decrease.

0.963

The average sales price in December, 2023 is \$486K, a 5.42% increase from December, 2022. The average sales price of December, 2022 was \$461K. We have seen a year to date average sales price of \$483K in 2023 and \$493K in 2022 resulting in a 1.98% decrease.

Percent Change

+18.35%

+4.08%

+27.47%

+5.42%

-2.27%

+1.10%

The average ask to sell ratio in December, 2023 was 0.974, a 1.10% increase from December, 2022 with an ask to sell ratio of 0.963. We have seen a year to date average ask to sell ratio of 0.977 in 2023 and 0.987 in 2022 resulting in a 1.04% decrease.

#### **Key Figures** Dec, 2023 Dec. 2022 **New Listings** 561 474 **Average Asking Price** \$563K \$541K Sold Properties 364 464 Average Sale Price \$486K \$461K Days on Market Until Sale 86.00 88.00

0.974

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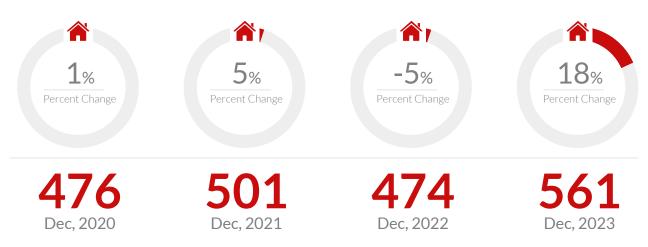


В

P2:: New Listings

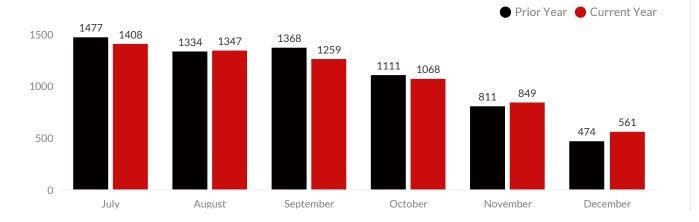
#### **New Listings**

Overview of the number of listings which have been added to the market as of December, 2023



### Monthly New Listings

Overview of the number of listings which have been added to the market on a monthly basis



E F C C

# A dec, 2023

#### There were 561 new listings, an 18.35% increase from December, 2022

### **B** DEC, 2022

There were 474 new listings, a 5.39% decrease from December, 2021

#### **C** DEC, 2021

There were 501 new listings, a 5.25% increase from December, 2020

#### E DEC, 2019 There were 469 new I

There were 469 new listings, a 6.11% increase from December, 2018

#### D DEC, 2020 There were 476 new listings, a 1.49% increase from

a 1.49% increase from December, 2019

### **F** DEC, 2018

There were 442 new listings, a 3.91% decrease from December, 2017



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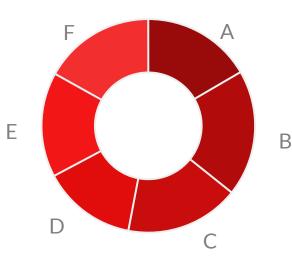


P3 :: New Listings Cont.

#### **New Listings**

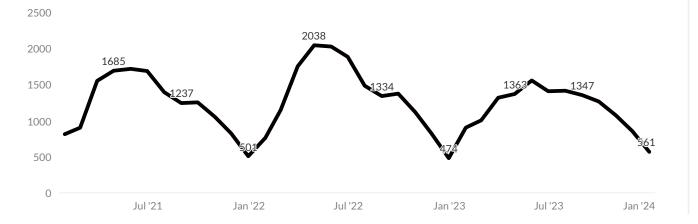
Overview of the number of listings which have been added to the market as of December, 2023





### Monthly New Listings

Overview of the number of listings which have been added to the market on a monthly basis



A YTD 2023

There were 14012 new listings, a 13.25% decrease from December, 2022

### **B** YTD 2022

There were 16152 new listings, a 10.93% increase from December, 2021

#### **C** YTD 2021

There were 14561 new listings, a 21.25% increase from December, 2020

### **E** YTD 2019

There were 13390 new listings, a 6.03% decrease from December, 2018 D yttp 2020 There were 12009 new listings, a 10.31% decrease

**F** YTD 2018

from December, 2019

There were 14249 new listings, a 10.12% increase from December, 2017

#### P4 :: Average Asking Price



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B

#### **Average Asking Price** Overview of the average asking price based on new listings as of December, 2023 5% 2% Ε Percent Change Percent Change Percent Change Percent Change **\$518**к **\$541 94**к ГК 6Зк D Dec. 2021 Dec. 2022 Dec. 2023 Dec. 2020 A DEC. 2023 **B** DEC. 2022 **Monthly Sales Price** The average asking price was The average asking price was Overview of the average average price based on new listings on a monthly basis \$563K, a 4.08% increase from \$541K, a 4.43% increase from December, 2022 December, 2021 Prior Year \$580K \$541K <sup>\$563K</sup> \$532K <sup>\$551K</sup> \$567K \$554K \$556K \$543K **C** DFC. 2021 \$532K \$534K \$523K 500K The average asking price was

250K 0 July August September October November December

\$518K, a 2.87% increase from December, 2020

### E DEC. 2019

The average asking price was \$479K, a 3.55% decrease from December, 2018

#### D DEC. 2020

The average asking price was \$504K, a 5.19% increase from December, 2019

### **F** DFC. 2018

The average asking price was \$497K, a 3.85% increase from December, 2017

#### P5 :: Average Asking Price Cont.





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#### Average Asking Price

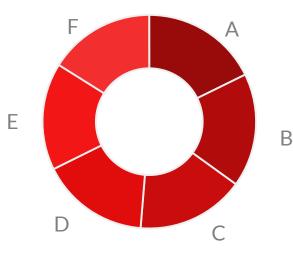
Overview of the average asking price based on new listings as of December, 2023



### **Monthly Sales Price**

Overview of the average average price based on new listings on a monthly basis





#### A YTD 2023

The average asking price was \$559K, a 2.91% increase from December, 2022

### B ytd 2022

The average asking price was \$543K, a 5.45% increase from December, 2021

The average asking price was

#### **C** YTD 2021

The average asking price was \$515K, a 0.21% decrease from December, 2020

### **E** YTD 2019

The average asking price was \$511K, a 0.97% increase from December, 2018

## \$516K, a 0.88% increase from December, 2019

**D** YTD 2020

**F** YTD 2018

The average asking price was \$506K, a 1.90% increase from December, 2017



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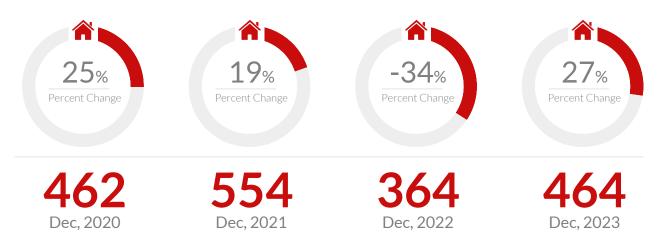


В

P6 :: Sold Properties

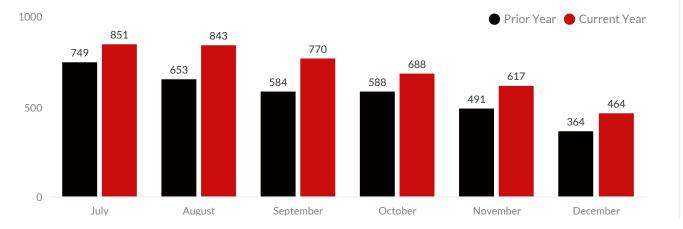
#### **Sold Properties**

Overview of the number of sold properties as of December, 2023





Overview of the number of sold properties on a monthly basis



### **A** DEC, 2023

**C** DEC. 2021

There were 554 sold

from December, 2020

There were 464 sold properties, a 27.47% increase from December, 2022

properties, a 19.91% increase

### **B** dec, 2022

There were 364 sold properties, a 34.30% decrease from December, 2021

#### D DEC, 2020

There were 462 sold properties, a 25.20% increase from December, 2019

### **E** dec, 2019

There were 369 sold properties, a 3.36% increase from December, 2018

### **F** DEC, 2018

There were 357 sold properties, a 12.07% decrease from December, 2017



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B

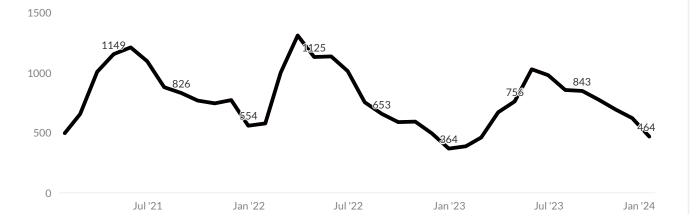
#### **Sold Properties**

Overview of the number of sold properties as of December, 2023



### **Monthly Sold Properties**

Overview of the number of sold properties on a monthly basis



E C A

### A YTD 2023

C YTD 2021

E YTD 2019

There were 10113 sold

from December, 2020

properties, a 42.32% increase

There were 8491 sold properties, an 11.22% decrease from December, 2022

### **B** YTD 2022

There were 9564 sold properties, a 5.43% decrease from December, 2021

#### D YTD 2020

There were 7106 sold properties, a 3.15% increase from December, 2019

There were 6889 sold properties, a 0.33% increase from December, 2018

### **F** YTD 2018

There were 6866 sold properties, a 6.45% decrease from December, 2017

#### P8 :: Average Sale Price



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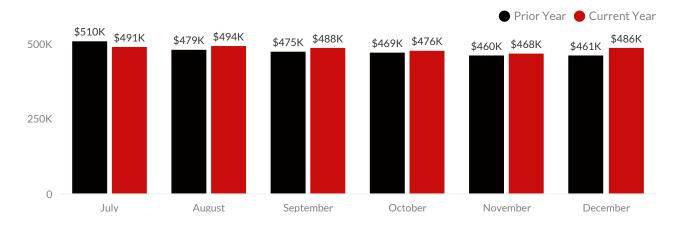
#### Average Sale Price

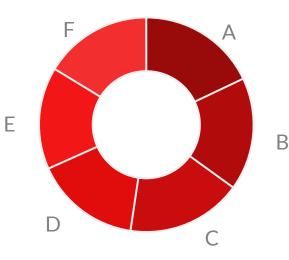
Overview of the average selling price based on sold listings as of December, 2023



### **Monthly Sales Price**

Overview of the average selling price based on sold listings on a monthly basis





### A DEC, 2023

The average sales price was \$486K, a 5.42% increase from December, 2022

### **B** DEC, 2022

The average sales price was \$461K, a 2.27% decrease from December, 2021

The average sales price was

#### **C** DEC, 2021

The average sales price was \$472K, a 9.37% increase from December, 2020

### **E** DEC, 2019

The average sales price was \$417K, a 5.35% decrease from December, 2018

# \$431K, a 3.32% increase from December, 2019

D DEC. 2020

**F** DEC, 2018

The average sales price was \$441K, a 4.47% increase from December, 2017

#### P9 :: Average Sale Price Cont.

*Max*Well

CHALLENGE REALTY



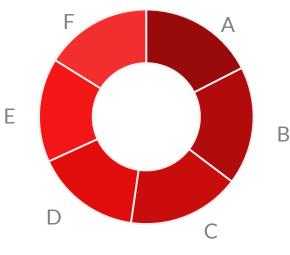


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#### **Average Sale Price**

Overview of the average selling price based on sold listings as of December, 2023





### **Monthly Sales Price**

Overview of the average selling price based on sold listings on a monthly basis



A YTD 2023

The average sales price was \$483K, a 1.98% decrease from December, 2022

### B YTD 2022

The average sales price was \$493K, a 4.98% increase from December, 2021

#### C YTD 2021

The average sales price was \$470K, a 7.02% increase from December, 2020

### E YTD 2019

The average sales price was \$434K, a 2.85% decrease from December, 2018

### The average sales price was

**D** YTD 2020

\$439K, a 1.22% increase from December, 2019

#### **F** YTD 2018

The average sales price was \$446K, a 0.68% decrease from December, 2017

#### P10 :: Days on Market Until Sale

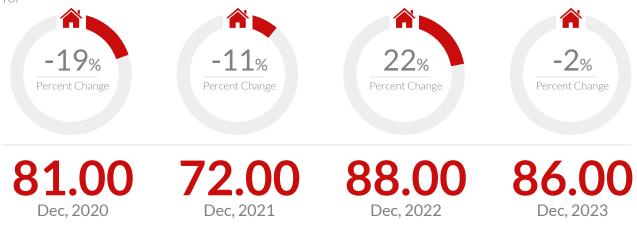


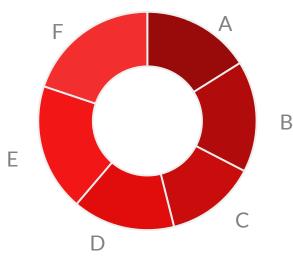
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#### Days on Market Until Sale

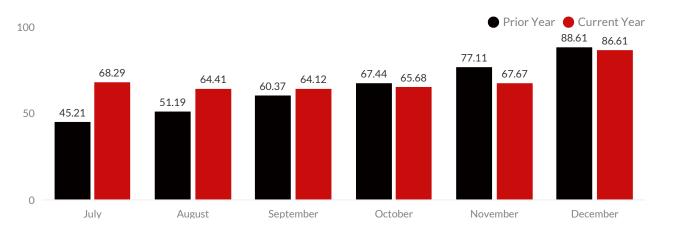
Overview of the average number of days that sold listings as of December, 2023 have been on the market for





#### Monthly Days on Market

Overview of the average number of days that sold listings have been on the market for on a monthly basis



#### **A** DEC, 2023

The average days on market was 86.00, a 2.27% decrease from December, 2022

### **B** dec, 2022

The average days on market was 88.00, a 22.22% increase from December, 2021

#### **C** DEC, 2021

The average days on market was 72.00, an 11.11% decrease from December, 2020

#### E dec, 2019

The average days on market was 101.00, a 4.72% decrease from December, 2018

#### D DEC, 2020 The average days on market

was 81.00, a 19.80% decrease from December, 2019

#### **F** DEC, 2018

The average days on market was 106.00, an 11.58% increase from December, 2017

*Max*Well

CHALLENGE REALTY

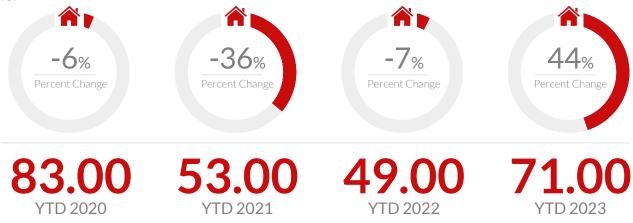


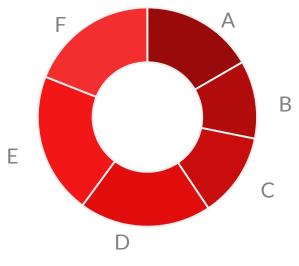


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### Days on Market Until Sale

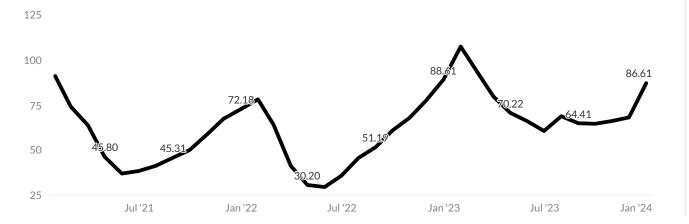
Overview of the average number of days that sold listings as of December, 2023 have been on the market for





#### Monthly Days on Market

Overview of the average number of days that sold listings have been on the market for on a monthly basis



#### A YTD 2023

The average days on market was 71.00, a 44.90% increase from December, 2022

### **B** YTD 2022

The average days on market was 49.00, a 7.55% decrease from December, 2021

#### **C** YTD 2021

The average days on market was 53.00, a 36.14% decrease from December, 2020

### **E** YTD 2019

The average days on market was 89.00, a 9.88% increase from December, 2018

### The average days on market

**D** YTD 2020

was 83.00, a 6.74% decrease from December, 2019

### **F** YTD 2018

The average days on market was 81.00, a 14.08% increase from December, 2017

#### P12 :: Average Ask to Sell Ratio



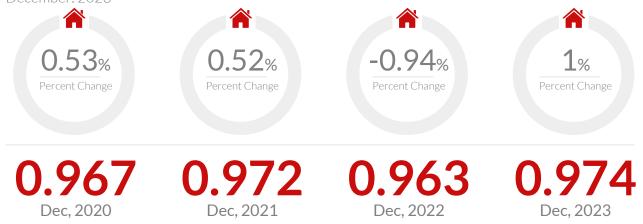
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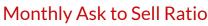


B

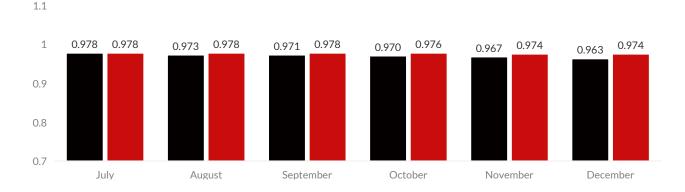
#### Average Ask to Sell Ratio

Overview comparing the asking price of listings to the selling price of listings based on sold listings as of December, 2023





Overview comparing the asking price of listings to the selling price of listings based on sold listings on a monthly basis





Ε

The average ask to sell ratio was 0.974, a 1.10% increase from December, 2022

D

### **B** DEC, 2022

The average ask to sell ratio was 0.963, a 0.94% decrease from December, 2021

The average ask to sell ratio

was 0.967, a 0.53% increase

#### **C** DEC, 2021

The average ask to sell ratio was 0.972, a 0.52% increase from December, 2020

### **E** DEC, 2019

The average ask to sell ratio was 0.962, a 0.24% decrease from December, 2018

# from December, 2019

D DEC. 2020

The average ask to sell ratio was 0.964, a 0.62% decrease from December, 2017

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Prior Year

#### P13 :: Average Ask to Sell Ratio Cont.



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B

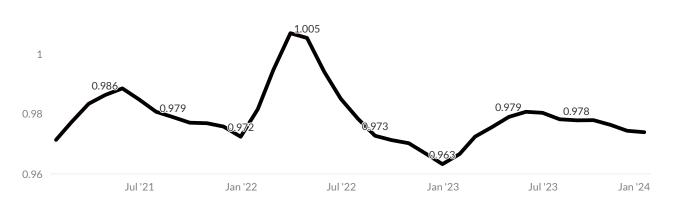
### Average Ask to Sell Ratio

Overview comparing the asking price of listings to the selling price of listings based on sold listings as of December, 2023



### Monthly Ask to Sell Ratio

Overview comparing the asking price of listings to the selling price of listings based on sold listings on a monthly basis 1.02



### A YTD 2023

The average ask to sell ratio was 0.977, a 1.04% decrease from December. 2022

### **B** YTD 2022

**D** YTD 2020

The average ask to sell ratio was 0.987, a 0.67% increase from December, 2021

The average ask to sell ratio

was 0.970, a 0.27% increase

#### **C** YTD 2021

The average ask to sell ratio was 0.981, a 1.07% increase from December, 2020

### **E** YTD 2019

The average ask to sell ratio was 0.968, a 0.38% decrease from December, 2018

#### **F** YTD 2018

from December, 2019

The average ask to sell ratio was 0.971, a 0.27% decrease from December, 2017